

Message Text

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63

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 R

66615

DRAFTED BY COM/BEWT/TPD/COMM/ 562/RBELL/LWH

APPROVED BY EB/OCA/REP: LAKLIEFORTH

BEWT/TPD/562/BATHOMPSON

BEWT/EEAD/554/JTREICHEL

JADAMS (IN DRAFT)

EUR/EE:DMILLER

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P 122203Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY BUDAPEST PRIORITY

INFO AMEMBASSY VIENNA PRIORITY

UNCLAS STATE 272985

E.O. 11652: N/A

TAGS: BEXP, HU

SUBJECT: COMMERCE PARTICIPATION IN BUDAPEST INT'L.

SPRING FAIR MAY 75

REF: BUDAPEST 3157

1. COMMERCE REQUIRES APPROXIMATELY 360 SQUARE METERS
TOTAL NET FOR 20-12 SQUARE METER BOOTHS AND A 120 SQUARE
METER BUSINESS INFORMATION OFFICE/LOUNGE/STORAGE AND RECEPTION
AREA. CONFIGURATION FOR COMMERCE AREA SHOULD PROVIDE FOR
CONSOLIDATION OF EXHIBITS AND OFFICE/LOUNGE SPACE.

2. COMMERCE DEFINITELY COMMITTED TO PARTICIPATION
SUBJECT EXHIBITION AND REQUESTS EMBASSY FORMALLY RESERVE
SPACE. WE ARE FORWARDING REQUIRED APPLICATION A.S. A. P.

3. BARRING HUNGEXPO REGULATION TO CONTRARY INDEPENDENT BIDS
FOR CONSTRUCTION WILL BE REQUESTED NEAR FUTURE. THIS IS
REQUIRED BY U.S. GOVERNMENT REGULATIONS.

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4. PARTICIPANT RECRUITING IN FIELD OF ADVANCED BUSINESS

EQUIPMENT IS PROGRESSING. FOLLOWING FIRMS HAVE ALREADY
CONFIRMED: BELL AND HOWELL, ADDRESSOGRAPH MULTIGRAPH,
NATIONAL CASH REGISTER, 3M CORP., AND COMPUCORP. WILL
KEEP YOU ADVISED ON RECRUITMENT PROGRESS AND EFFORTS TO
MEET MARCH 1ST CATALOG DEADLINE.

5. ADVISE PROCEDURAL PROBLEMS REGARDING HOTEL RESERVATIONS.
WE ESTIMATE EXHIBITORS WILL REQUIRE APPROXIMATELY
30 CLASS "A" SINGLE ROOMS.
INGERSOLL

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
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Disposition Remarks:
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